



kate ricci design
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SKILLS

Design:

The ability to respond to communication problems with creativity and vision.

Software:

Experienced in:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver,
Adobe Fireworks,
Axure,
Sketch
MSOffice Suite
HTML, CSS

Working knowledge of:

QuarkXPress
Adobe After Effects
Adobe Flash
Wordpress

Studio:

Screen Printing
Manual & Digital Photography

HONORS & EXHIBITS

Published in Mastering Type: The Essential Guide to Typography for Print and Web
Design by Denise Bosler
Inclusion of WPO website design

ALGA Flux Competition 2011
Honorable Mention for WPO Identity

Finalist, Photographer's Forum 2011
Best of Photography
Published in Best of Photography 2011
October 2011

Senior Show, Moore College of Art & Design
Levy Gallery · Spring 2011
Wurz Sign Systems Award for
Excellence in Graphic Design

BYOB Student Design Exhibition
Icebox Gallery, Crane Arts Building · Spring 2011

Dean's List
Spring 2011, Fall & Spring 2010,
Fall 2009, Fall 2008

Student Shows,
Moore College of Art & Design
Levy Gallery · Spring 2011, Spring 2009, Fall 2009

Roosevelt Paper Calendar Competition
Honorable Mention · Spring 2009

EXPERIENCE

Comcast

Philadelphia, PA · October 2014 - Present

Sr. Designer

- Design creative, interactive visual solutions from concept to completion
- Collaborate with IA and UX on conceptual and feature specific designs
- Oversee creation of visual design by junior designers
- Set the foundation for visual styles guide, providing Dev with guidance on final implementation
- Design and maintain a system of UI patterns

Kenexa, an IBM Company

Wayne, PA · May 2012 - October 2014

Interactive Visual Designer

- Design creative, interactive visual solutions from concept to completion
- Develop and maintain brand guidelines for interactive digital properties
- Lead the production of graphic materials for interactive web/mobile/tablet solutions
- Follow best industry practices to create successful user experiences
- Collaborate with UX designers, user researchers, product management teams, and developers
- Assist with user research including interviews and video production

Clients: *GE, PepsiCo, Disney*

ICON Worldwide

Bühler, Switzerland · Sept 2011 - March 2012

Designer

- Website concept and design for large corporate sites, small and middle size product sites
 - Design and production for print including pre-press
 - Template design and development for production
 - User interface and screen design for smartphones and tablets
 - Development of brand guidelines and website style guides
 - Idea conception and design for new business presentations/pitches
- Clients: *University St.Gallen, Sigma-Aldrich, Aachen University, Actelion, SGAD, Credit Suisse*

Two Paperdolls

Wayne, PA · 2010-2011

Junior Designer

- Design and design refinement of event invitation packages, greeting cards, and announcements
 - Create live proofs for client approval
 - Assist with production overflow
 - Create and revise identity concepts and collateral
- Clients: *www.tinyprints.com, The Haverford School, NWCA*

Friendly Planet Travel

Jenkintown, Pa · 2007-2010

Expert in Traveling the World for Next to Nothing

- Prepare travel documents including travel itineraries and passenger correspondence
- Maintain booking database including country and travel information for international travel
- General administrative work
- Various in-house graphic design work

FREELANCE

- Identity development for InStride Physical Therapy, December 2012
- Identity development for GirlPit, April 2012
- Editing and retouching product photography for web for Doc Milo, December 2011
- Print design for MRM Worldwide, Princeton, NJ, July-August 2011, Clients: ETS, Budget/Avis
- Co-editor of More Magazine, Layout, Production, Pre-Press, Spring 2011
- Moore College of Art & Design Fashion Show invitation package and collateral, Spring 2011
- Web editing for www.designhistory.org, February 2011
- Identity development for Paramount Pens, November 2010
- Wedding invitation package for M/M. Joseph Ricci, July 2009

EDUCATION

Moore College of Art & Design

Philadelphia, PA · 2011

BFA in Graphic Design

INTERNSHIP:

Two Paperdolls, Wayne, PA, Summer 2010

WORKSHOPS:

Typography Workshop with Hans Allemann, Spring 2010
Letterpress Mentorship with Katie Baldwin, Spring 2010
Screenprint Workshop with Candy Depew, Fall 2009

Chestnut Hill College

Philadelphia, PA · 2002

*BS in Psychology and Religious Studies
Minors in Art History and Women's Studies*